



Dear Manager/Owner

Kerry Park Curling Centre is hosting its 45th annual Summer Mixed Curling Bonspiel at the Kerry Park Recreation Centre in Mill Bay from September 16th to 19th, 2021.

As an important local business, we invite you to become a sponsor. This is an exciting opportunity to showcase your business and obtain valuable advertising in return.

The attached document outlines our sponsorship opportunities (from Friends of Kerry Park Curling Centre to the Event/Diamond level) and what you can expect in return for your generous support of Kerry Park Curling Centre.

Sponsor levels can be achieved through cash, product/prize donations or by purchasing in-ice advertisements, wall advertisements or mat advertising.

The costs associated with some of our advertising opportunities are:

- 1' x 3' ice logo is \$250 per year (plus initial setup)
- 4' x 8' wall sign is \$200 per year (plus initial setup)
- 1' x 2' hack mat cover is \$100 per year (plus setup)

For more information on advertising options, please contact Darrel Downey at kerryparkcurlingclub@gmail.com or cell (250)732-8665



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Phone: 250-732-8665



SPONSORSHIP OPPORTUNITIES

2021/2022 SEASON



EVENT/DIAMOND SPONSORS

- **Large ad** on Website w/link to company website
- Recognition on Facebook page
- Logo on all event printed materials
- Logo on post-event newspaper thank you ad (will also be posted on FB page and KP Website)
- 2 Tickets to dinner banquet



GOLD SPONSORS

- **Small ad** on Website w/link to company website
- Recognition on Facebook page
- Company name on all event printed materials
- Company name on post-event newspaper ad (will also be posted on FB page and KP Website)



SILVER SPONSORS

- Recognition on Facebook page
- Company name on all event printed materials
- Company name on post-event newspaper ad (will also be posted on FB page and KP Website)



BRONZE SPONSORS

- Company name on all event printed materials
- Company name on post-event newspaper ad (will also be posted on FB page and KP Website)



FRIENDS OF KERRY PARK CURLING CENTRE

- Company name on all event printed materials
- Company name on post-event newspaper ad